

Corporate PR Manager

Job Responsibilities :

- Responsible for a full range of corporate communications and PR activities including but not limited to Financial & Consumer Media events, media interviews and enquiry handling, corporate identity management for the Group
- Formulate and implement effective corporate communications, strategies and plans to boost local & overseas brand awareness of the Group.
- Collaborate with internal and external partners to effectively deliver high-impact media engagement to promote the Group and its subsidiaries.
- Design and execute effective Corp PR programs, handle Financial Media inquiries, organize and formulate company corporate presentations, website content, press release-

Requirements:

- Bachelor's degree in journalism, Communication, Public Relations or relevant discipline
- At least 8 years of relevant experience with strong connection with local and international media
- Ability to work in a fast-paced and collaborative environment as self-contributor.
- Good team player with strong analytical, problem solving, communication, and interpersonal skills.
- Excellent in both spoken and written English and Chinese including Putonghua.

To apply for this position, please send your resume to careers.mcin@forward-fashion.com.