

To cope with our rapid growth, we are looking for high caliber individual for the following position:

Marketing Officer

RESPONSIBILITIES:

- To plan and execute all marketing activities, including social media and display advertising campaigns
- To carry out a wide range of corporate communication projects, as well as advertising, marketing and promotional campaigns
- Work closely with media agency to develop digital marketing plans and oversee the high-quality campaign execution
- Design, build and maintain our social media presence
- To monitor and report on all marketing activities and results

REQUIREMENTS:

- University graduate in Marketing, Communication or related disciplines
- Minimum 5 years marketing related working experience
- Excellent communication, interpersonal, organization and negotiation skills
- Able to cope with a fast pace business environment
- Independent, proactive, creative and innovative
- Proficient in written and spoken English, Chinese and Mandarin

*Candidate with less experience will be considered for a lower position

We offer competitive remuneration package including meal allowance, medical scheme, discretionary bonus, double pay and pension fund with excellent career exposure opportunities to the right candidate.

Interested parties, please apply with full resume in MS Word format with present and expected salary via e-mail to [**hr@newyaohan.com**](mailto:hr@newyaohan.com)

Company website: www.newyaohan.com

(Personal data collected will be used for recruitment purpose only)