

To cope with our rapid growth, we are looking for high caliber individual for the following position:

## **Senior Digital Designer/Photographer**

### **Job Description:**

- Design compelling and mobile-responsive retail promotion landing pages for App/Website/Social Media, focusing on UI/UX design to enhance user engagement
- Ensure the quality, timeliness, relevance, and accuracy of content across digital platforms
- Present innovative solutions for future UI/UX product development, leveraging industry trends and best practices
- Troubleshoot coding-related issues to maintain website and app functionality
- Create traditional print and digital designs for website, social media, and branding assets to support marketing campaigns
- Conduct product, food, and event photography, including retouching and editing
- Produce and edit engaging videos to enhance digital content
- Assist in organizing and executing in-store promotional events to drive customer engagement

### **Requirement:**

- Bachelor's degree in web design, graphic design, or related field
- Minimum 5 years of experience in digital design, with a focus on UI/UX design and digital publishing
- \*Candidate with less experience can be considered for a lower position**
- Proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign
- Detail-oriented with the ability to work independently and collaboratively in a fast-paced environment
- Strong organizational skills and ability to meet tight project deadlines
- Good knowledge of CSS, HTML5, JavaScript, and SEO principles
- Excellent product photography and graphic design skills
- Strong written and verbal communication skills in both Chinese and English

We offer attractive remuneration package to the right candidate that includes meal allowance, staff purchase discount, medical insurance benefits, annual leave, birthday leave, provident fund scheme and 13th-month salary plus a discretionary bonus scheme, etc.

Interested parties, please apply with full resume with present and expected salary **together with your portfolio** via e-mail to **hr@newyaohan.com**

Company website: [www.newyaohan.com](http://www.newyaohan.com)

(Personal data collected will be used for recruitment purpose only)

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